

MARKETING EDUCATION Grade 9-12

FTE Program No.	Program / Course Number	Program and Course Titles	State Level	Occupational Completion Points	PS/HS Credits	Performing Fine Arts/Science/Social Studies Substitutions*	Career Cluster
300	8812000	Business Ownership	3		1.0	PFA	Marketing Sales & Service
300	8300430	Guided Workplace Learning	2		Multiple		Diversified Education
300	8800410	Marketing Cooperative Education-OJT	2		Multiple		Marketing Sales & Service
300	8800100	Marketing Education Directed Study	2		Multiple		Marketing Sales & Service
300	8815100	Finance					Finance
	8815150	Finance and Business Technology	2	A	1.0	PFA	
	8815110	Financial Operations	3		1.0		
	8815120	Personal Financial Planning	3	D	1.0		
	8815130	Financial Internship OR	2	C	1.0		
	8501420	Finance Cooperative Education OJT	2		Multiple		
	8203310	Accounting Applications 1	3	B	1.0		
300	8845100	Hospitality and Tourism					Hospitality & Tourism
	8850110	Introduction to Hospitality and Tourism	2	A	1.0		
	8845140	Computer Tech for Travel and Tourism	2		1.0		
	8845130	Hospitality and Tourism Internship OR	2	B	Multiple		
	8800420	Hospitality and Tourism Cooperative Education OJT	2	B	Multiple		
	8845120	Travel and Tourism Marketing and Management	3	C	1.0		
300	9200500	Marketing, Management and Entrepreneurial Principles					Marketing Sales & Service
	8827110	Marketing Essentials	2		1.0	PFA	
	8827120	Marketing Applications	2	A	1.0	PFA	
	8827130	Marketing Management	2	B	1.0	PFA	

* PFA = Performing & Fine Arts Credit SC = 4th Science Credit SS = 4th Social Studies Credit