



Explanation of Theme

The theme for Catholic Schools Week 2012 is “Catholic Schools: Faith. Academics. Service.” The annual observance starts the last Sunday in January and runs all week, which in 2012 is January 29 to February 5. Schools typically celebrate Catholic Schools Week with Masses, open houses and activities for students, families, parishioners and the community at large.

The Catholic Schools Week 2012 logo is a rectangle, with the words Catholic Schools in red across the bottom of the rectangle. The “t” in Catholic is a purple cross and from the right top corner of the T/cross is an undulating green banner with words in white lettering that proclaim, “Faith. Academics. Service.”

The theme focuses on three priorities that Catholic schools establish that make them stand out from other educational institutions. Children are taught faith – not just the basics of Christianity, but how to have a relationship with God. Academics, which in Catholic schools are held to very high standards, help each child reach his or her potential. Service, the giving of one’s time and effort to help others, is taught both as an expression of faith and good citizenship.