

The Parents of the Santa Barbara Unified School District's  
GATE/Honors District Advisory Council

are pleased to announce

A very special presentation by

## **Dr. Michele Borba**

**Internationally Recognized Expert on Children, Youth**

**Parenting & Ethical Development/Today Show Contributor**

For more about Dr. Borba see her website, [www.micheleborba.com](http://www.micheleborba.com), or on twitter @MicheleBorba

# **“How to Raise Happy, Successful, Compassionate *and* Ethical Kids”**

“Character is destiny.” - Heraclitus

**Saturday, February 4, 2012**

**The Marjorie Luke Theatre**

**Santa Barbara Junior High School**

**720 E. Cota Street**

**For Parents: 9:00 a.m.-10:30 a.m.; Q & A from 10:30 a.m.-11:00 a.m.**

**Parenting for Character: Raising Socially Responsible Kids**

**Who Do the Right Thing and Thrive in a Racy, Raunchy World**

\*How to know if your child is “too” stressed and ways to reduce that pressure

\*Learn a simple 5-step strategy to boost students’ conscience and your influence

\*Learn proven strategies to increase empathy and self-control

\*Learn discipline techniques that stretch your child’s conscience so s/he **wants** to act right

**For Teachers: 11:00 a.m.-12:30 p.m.**

**Building Student’s Moral Intelligence: Our Last, Best Hope**

\*Learn what moral intelligence is, why it is teachable, and how it impacts behavior

\*Learn simple and practical ways to infuse character building into your existing curriculum

\*Learn empathy builders that reach at-risk students, and mobilize compassion in students

**Admission Free**

**Donations to support events such as these are always welcome.**

**Please make your tax deductible checks payable to “Secondary GATE/Honors”**

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